

**Subject:** Re: Good Company "Kendrick Lamar" - Production Notes:

**From:** Melinda Ramos-Alatorre <melinda.alatorre@lacity.org>

**Date:** 10/20/2014 06:40 PM

**To:** Timothy Ballou <tballou@me.com>

**CC:** Misty Iwatsu <mistyli@aol.com>, Fred Jove <fred.jove@yahoo.com>, Tara Kramer <TKramer@filmla.com>, Arturo Pina <APina@filmla.com>, GABRIEL MARTINEZ <36993@lapd.lacity.org>, MARK ALLEN <27468@lapd.lacity.org>

I am including the Senior Lead Officer, Mark Allen. I explained to Fred, it shouldn't be too much of an issue, as far as I know.

Sent from my iPhone

On Oct 20, 2014, at 4:39 PM, Timothy Ballou <[tballou@me.com](mailto:tballou@me.com)> wrote:

Hello Melinda and Misty,

Do you by chance have intel on possible local gang activity in this N Figueroa/Ave 58 area?

The record label is a little skittish about this area. Although Kendrick Lamar has no gang affiliation, they feel that if there's a presence in the area, it may not serve as a viable filming location for this video, mostly because the primary scenes in the video are exterior on open sets (city property.)

Please let me know what you know. I'd really like to help alleviate these concerns asap. We are out of time for a new location.

Thank you.

Tim

p.s. I'm looping in Gabe Martinez, LAPD hoping for input from that end as well..

**TIM BALLOU,CEO**

**FILM THIS!**

214 Main St.. #287 5690 SCHAEFER AVE SUITE B  
EL SEGUNDO, CA. 90245 CHINO, CA. 91710  
tel 213.763.9000 fax 213.559-0818 cell 213.268.3297  
[tballou@me.com](mailto:tballou@me.com) [tim@filmthis.net](mailto:tim@filmthis.net) [www.filmthis.net](http://www.filmthis.net)  
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On Oct 20, 2014, at 1:52 PM, Melinda Ramos-Alatorre

<[melinda.alatorre@lacity.org](mailto:melinda.alatorre@lacity.org)> wrote:

Door to door is always recommended, especially if the company plans on coming back to the community at some point. It just helps build a good relationship with the neighbors.

On Mon, Oct 20, 2014 at 12:20 PM, Timothy Ballou <[tballou@me.com](mailto:tballou@me.com)> wrote:

Copy that. Do you prefer we distribute a letter or go door to door in person?

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EL SEGUNDO, CA. 90245 CHINO, CA. 91710  
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[tballou@me.com](mailto:tballou@me.com) [tim@filmthis.net](mailto:tim@filmthis.net) [www.filmthis.net](http://www.filmthis.net)  
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On Oct 20, 2014, at 12:13 PM, Melinda Ramos-Alatorre <[melinda.alatorre@lacity.org](mailto:melinda.alatorre@lacity.org)> wrote:

Hi Timothy,

I also just spoke to him. We discussed him doing outreach to the residents across the street regarding the noise impacts, since I believe they are asking to use the lots until 10.

On Mon, Oct 20, 2014 at 12:08 PM, Timothy Ballou <[tballou@me.com](mailto:tballou@me.com)> wrote:

Thank you Misty. I'll get the details from Fred and then revise the application.

**TIM BALLOU,CEO**

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tel [213.763.9000](tel:213.763.9000) fax [213.559-0818](tel:213.559-0818) cell [213.268.3297](tel:213.268.3297)  
[tballou@me.com](mailto:tballou@me.com) [tim@filmthis.net](mailto:tim@filmthis.net) [www.filmthis.net](http://www.filmthis.net)  
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On Oct 20, 2014, at 12:02 PM, Misty Iwatsu  
<[mistyli@aol.com](mailto:mistyli@aol.com)> wrote:

I just met with Fred and we discussed the use of 4 lots. Each lot will use approximately 1/2 the lot. The pay metered spaces only. The two hour free parking is for customers. Thank you.

Misty Iwatsu, Executive Director  
North Figueroa Association  
Lincoln Heights Benefit Assoc. of L.A.  
[323 255-5030](tel:323.255.5030) Highland Park  
[323 359-3944](tel:323.359.3944) Lincoln Heights  
fax [323 257-1036](tel:323.257.1036), [oldla.org](http://oldla.org)

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-----Original Message-----

From: Timothy Ballou <[tballou@me.com](mailto:tballou@me.com)>  
To: Fred Jove <[fred.jove@yahoo.com](mailto:fred.jove@yahoo.com)>  
Cc: Tara Kramer <[TKramer@filmla.com](mailto:TKramer@filmla.com)>; Arturo Pina <[APina@filmla.com](mailto:APina@filmla.com)>;  
Iwatsu Misty <[mistyli@aol.com](mailto:mistyli@aol.com)>; Alatorre Melinda  
<[melinda.alatorre@lacity.org](mailto:melinda.alatorre@lacity.org)>  
Sent: Mon, Oct 20, 2014 11:40 am  
Subject: Re: Good Company "Kendrick Lamar" - Production Notes:

Hello again - I removed all locations on this draft not associated with Highland Park.

This is of course the first draft based on a few emails and ideas. Please review then let me know what revisions need to be made.

Thanks,

Tim

**TIM BALLOU,CEO**  
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tel [213.763.9000](tel:213.763.9000) fax [213.559-0818](tel:213.559.0818) cell [213.268.3297](tel:213.268.3297)

[tballou@me.com](mailto:tballou@me.com) [tim@filmthis.net](mailto:tim@filmthis.net) [www.filmthis.net](http://www.filmthis.net)  
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On Oct 20, 2014, at 11:10 AM, Fred Jove <[fred.jove@yahoo.com](mailto:fred.jove@yahoo.com)> wrote:

Thanks Tim. Excellent idea so we all I know what we all are agreeing to.

Sent from my iPhone

On Oct 20, 2014, at 11:02 AM, Timothy Ballou <[tballou@me.com](mailto:tballou@me.com)> wrote:

Hello,

I'd like to open this dialogue so we all have a single forum to discuss this shoot coming up:

I have been asked by Good Company to process permits on their behalf. Fred Jove, location manager has reached out to Misty and Melinda and I have reached out to Arturo. Tara Kramer is our coordinator at FilmLA and this is all new information for her. I will add all of the details regarding filming in Highland park and the use of City lots for Wednesday 10/22/14. Once I have everything entered, I'll send another email with a draft copy of the permit so you all can review it for accuracy.

Thanks to everyone for accepting this on such a short notice.

Permit # F00085364

Tim

**TIM BALLOU,CEO**

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[tballou@me.com](mailto:tballou@me.com) [tim@filmthis.net](mailto:tim@filmthis.net) [www.filmthis.net](http://www.filmthis.net)  
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**Melinda Ramos-Alatorre**

Field Deputy  
Office of Council Member Gilbert Cedillo  
Los Angeles City Council, District 1  
200 N. Spring St., Room 470  
Los Angeles, CA 90012  
Highland Park: [\(323\)550-1538](tel:(323)550-1538)  
City Hall: [\(213\) 473-7001](tel:(213)473-7001)

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**Melinda Ramos-Alatorre**

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